

Mayor Proclaims City of Character Day



Mayor Gary Fuller, Barbara Patton & Tom Tippet

Mayor Fuller proclaimed September 19, 2017 City of Character Day! The proclamation reads:

WHEREAS, the City of Opelika knows the importance of having citizens with honorable character qualities based on the moral standards upon which our nation and legal system are established. We desire to build upon our heritage in making Opelika a place where families are strong, neighbors are caring, homes and streets are safe, education effective, businesses productive, and citizens free to make wise choices for their lives and their families; and

WHEREAS, we recognize that individuals are responsible for their actions and that daily decisions should be based upon sound timeless values and are the basis of universally recognized character qualities, including kindness, courage, loyalty, diligence, generosity, truthfulness, honesty and obedience; and

WHEREAS, a lack of commitment to these values and irresponsibility have resulted in an increasing number of significant problems causing personal, social, and financial consequences to individual family members and to society. When people fail to adhere to positive character qualities or make poor moral choices, the health, safety, and welfare of the citizens are endangered, resulting in an increased financial burden upon the taxpayers for the costs of lower productivity, increased social services, and additional law enforcement; and

WHEREAS, our children learn and develop best in a safe school atmosphere in which character is exemplified, taught, and strengthened. Research shows that workplace morale, employee safety, productivity, and corporate performance are significantly improved where positive character qualities are expected and recognized, and such actions are essential in competition for 21st Century jobs in a global market; and

WHEREAS, the Character Council of Opelika has been organized for promoting, developing and reinforcing a strong character environment in all aspects that touch the lives of Opelika's citizens; will identify and recognize the "best practices" and resources that build and reinforce positive character attributes; and facilitate access, coordination, and implementation of these resources and "best practices" to continue Opelika's recognition as a City of Character.

NOW, THEREFORE, I, Gary Fuller, Mayor of the City of Opelika, Alabama, in conjunction with the entire nation, do hereby declare September 19, 2017 as "**City of Character Day**" and call upon all citizens of Opelika to observe this day in

recognition of good character and on every day thereafter.

IN WITNESS WHEREOF, I have hereunder set my hand and caused the seal of Opelika, Alabama, to be affixed this the 19th day of September 2017.